

Accelerate your AI adoption without the risk.

A truly enduring—and profitable—AI strategy demands expertise that most businesses simply don't have. **The Advanced Certificate in AI & Business** closes your AI talent gap by upskilling employees you sponsor to become leaders of AI transformation within your organization, all within a year.

You Invest 1 Person's Time – You Create Organizational Change

What we provide: 12-month program focused on developing AI & business leadership

What you provide for the first 6 months: 17 hours per week over 22 weeks

What you provide for the second 6 months: 8.5 hours per week over 22 weeks

	Quarter 1	Quarter 2	Quarter 3	Quarter 4
Start Date/End Date	Sept. 8 - Nov. 14	Dec. 3 - Feb. 20	Mar. 9 - June 15	July 3 - Aug. 14
Days of Week	Mon., Tues., Thurs., Fri (4)	Mon., Tues., Thurs., Fri. (4)	Mon., Thurs. (2)	Mon., Thurs. (2)
Hours/Week Onsite at Campus Center	17 hours (4.25/day)	17 hours (4.25/day)	8.5 hours (4.25/day)	8.5 hours (4.25/day)
Start/End Time	8:45 am - 1:00 pm	8:45 am - 1:00 pm	8:45 am - 1:00 pm	8:45 am - 1:00 pm
Max Investment	\$2,225	\$2,225	\$2,225	\$2,225
Onsite Courses	Data Systems I Sales I Business Math I Project Management	Data Systems II Coding Bootcamp Managerial Econ Marketing I	Applied AI Data Decision Making Using AI	Info Systems for Analysis Design Thinking & Innovation
Employer Work-Based AI Capstone Project			20+ hours per week	30+ hours per week

“Businesses that embrace AI now will become tomorrow’s growth leaders—this program is how we make that work for Rochester.”

– Bob Duffy
President and Chief Executive Officer, Greater Rochester Chamber of Commerce

How it works for the first 6 months:

Your employee learns, engages, and gets mentored in business productivity and AI courses.

Your employee joins an ever-supportive community that inspires growth.

How it works for the second 6 months:

Your employee continues taking business productivity and AI courses.

Your employee begins tackling a project focused on your business. The goal is to begin forming the change management culture within your organization. Your employee receives mentorship, feedback, and support as they engage in your AI-focused change management project.

Your employee transitions into a more challenging work-based project. This may include a more opportunistic or challenging area of your business for where AI can drive positive change.

Other Details

Although Tom Golisano covers most of the costs, your quarterly investment will not exceed \$2,225 per quarter.

There are not any additional fees or charges. Students receive a new laptop, instructional materials, and other goods and services for the single fee.

Fall application deadline date is August 10, 2025. All candidates are interviewed.

Who is a good candidate?

Someone who is very curious.

Someone who sees opportunity where others see uncertainty.

Someone who thrives on learning and applying what they learn.

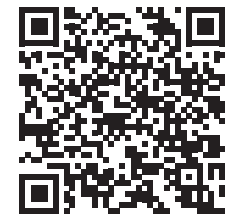
The end result:

You have an internal consultant and champion that understands AI technologies and tools, has the business and leadership acumen to drive performance, and has the continuous support of Golisano Institute for future successes.



Adapt AI to your organization now before you're left catching up—futureproof your business.

Contact Taylor Roth, Assistant Director of Admissions, at troth@golisanoinstitute.org or at 585-877-0663.



Scan to learn more or visit golisanoinstitute.org/ai