

**Business
leaders are
built,
*not born.***

Business success starts with the right education—one that's affordable for everyone, quick-to-market, and driven by the real world.

100% Internship Placement



We have a very empowering culture here. There is nothing holding you back, and I love that!

McKinley - Class of 2026

Connect: Here, one handshake can lead to a career you love. Every in-person experience we offer is a chance to build new relationships, learn from experts, and access the resources you need to succeed.

Innovate: If you're on the entrepreneurial path, you'll use your time here to develop, launch, and grow your own business—turning your ideas into real opportunities.

Experience: Real-world field experiences make up 20% of the curriculum, giving you hands-on learning that will not only strengthen your skills, but also your resume.

Get ahead: Earn focused technology and AI credentials to boost your career opportunities in today's fast-moving, data-driven business world.

Go debt-free: Tom Golisano invests in every student who comes here, reducing tuition to just \$8,900 per year—making world-class business education affordable without sacrificing excellence.

Built for business. *Built for you.*

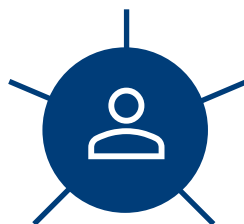
This is business education redesigned to empower people—no matter their background—to be entrepreneurial in new, unexpected ways. We've redrawn the blueprint of business school, creating an in-person, immersive environment where personal and career growth are uniquely in sync.

Immersive

Events, workshops, talks, and more are held every week on campus center—like Speaking from Experience—where you can meet industry leaders and innovators to forge connections to power your growth.

Dedicated

Two faculty are dedicated to every class. Plus, faculty are wholly focused on teaching you—they have no competing research interests.



Foundational

Nearly 80% of credits you earn are transferable to our partner institutions: Syracuse University, St. John Fisher University, Roberts Wesleyan University, Niagara University, Alfred State College, and Daemen University.

Versatile

Where will the certificate take you? A new career? The launch of your dream business? Into a bachelor's degree? The choice is yours.

Reality-tested

Field experiences like internships, startup incubations, and job-shadowing ensure you graduate with real-world experience, not just classroom knowledge.



AI Innovation Hub

A state-of-the-art space where you can explore firsthand the intersection of business and bleeding-edge technologies. From AI-driven experimentation to collaborative workspaces, the hub lets you put what you learn in the classroom to the test.

Key features include:

AI beta lab • Media studio • Residency space • Project teamwork rooms

Golisano Institute for Business & Entrepreneurship is excitingly different. The people, program, and commitment to quality is a huge opportunity for students and our business community.

Bob Duffy, CEO and President of Rochester Chamber of Commerce

Designed for building your career *in real-time.*

A 360-degree business education for students who are ready to go beyond expectations.



Professional Certificate in Business & Entrepreneurship

Build the foundation for a successful career in business.

24 consecutive months

96 credits

Curriculum highlights:

Entrepreneurship
Sales & Marketing
Economics
Accounting & Finance
Analytics & Coding
Career Development
Business Law & Taxation

6 months of internships

Earn a professional certificate licensed by NYSED.*

Micro-credentials:

Project Management Skills
Principles of Coding
Data Decision-Making Using AI
Information Systems for Analysis



Micro-credentials are offered in partnership with Syracuse University.

**New York State Education Department*

Advanced Certificate in AI & Business

Master data and deploy practical AI solutions to drive business growth.

12 consecutive months

48 credits

Curriculum highlights:

Entrepreneurship
Sales & Marketing
Economics
Career Development
Project Management
Analytics & Coding
Data Systems
Applied AI

3 months of internships

Earn an advanced certificate licensed by NYSED.*

Micro-credentials:

Project Management Skills
Principles of Coding
Data Decision-Making Using AI
Information Systems for Analysis

Speaking *from* Experience

A weekly event that brings top executives, entrepreneurs, and industry experts directly to campus center. Every Wednesday, you'll get to engage with accomplished professionals who share firsthand insights on leadership, strategy, and success—offering perspectives and connections that go far beyond textbooks.



Past speakers include:



Tom Monaghan
Founder, Domino's Pizza



Colleen Matteson
Rochester Market President,
Bank of America



Kevin Surace
"Father" of the AI Virtual
Assistant; CTO, Appvance



Tim Shriver
Chairman of the Special
Olympics



Erin Tolefree
President & CEO, Baldwin
Richardson Foods



Tim Tebow
Founder, Tim Tebow
Foundation; College
Football Analyst,
ESPN and SEC
Network; Former NFL
Quarterback

Applying is *simple*.

Applications are accepted on a rolling basis.
Choose fall or spring quarter to start.

How to apply:

1. Create an account.
2. Upload transcripts and add work experience.
3. Attend an interview and complete ACT®
WorkKeys® math assessment.
4. Hear back within 5 business days.

Tuition is *affordable*.

Tuition + Books + Technology = \$8,900

A straightforward, all-in cost of \$8,900 per year—your tuition, books, and technology are covered—no FAFSA required.

Financial assistance is *available*.

“I have engaged with some of the best business schools in the nation, and the inclusion of sales, analytics, and entrepreneurship, along with more traditional topics, is very powerful.”

Andrew Goldner, President & CEO of GrowthX

Visit our *campus center*.

Book an in-person information session to experience our unique approach to business education.

Campus Center

Located at 150 Sawgrass Drive in Rochester, New York, our campus features a 125,000-square-foot facility.

Non profit status

Golisano Institute is a 501(c)(3) registered non-profit provider of alternative post-secondary credentials licensed by the New York State Education Department (NYSED).

Village Bakery & Cafe

Fresh, local coffee, pastries, breakfast, and lunch available on site.

Housing information

If you're looking for local accommodation, we proudly partner with Roberts Wesleyan University for a traditional on-campus living experience and Innovation Square for modern apartment living in downtown Rochester.

Connect with admissions

Campus visits are available at 10:00 am and 2:00 pm on Mondays, Tuesdays, Thursdays, and Fridays; and at 2:00 pm on Wednesdays. To schedule your info session, go to:
golisanoinstitute.org/admissions-aid.

Financial aid is available. For more information, contact financialsupport@golisanoinstitute.org.

Apply today

Think you'd be a good fit for Golisano Institute? Go to golisanoinstitute.org/apply to begin your application today.



Tom Golisano

believes every student, if given the opportunity, has the potential to find success.



Visit us at:
golisanoinstitute.org