

Professional Certificate in Business & Entrepreneurship

A focused learning experience to deliver the most valuable business education possible in just 24 months. Every aspect of your education is deeply intentional and meticulously planned to lead to one goal — helping you reach yours.

Q1	Q2	Q3	Q4
Entrepreneurial Mindset of Business	Business of Entrepreneurship	Creating Entrepreneurial Ventures	Legal Environment of Business
Introduction to Business Analytics	Managerial Economics	Financial Accounting	Managerial Accounting
Business Technology	Marketing Mix	Introduction to Sales	Marketing Strategy & Analytics
Career Design & Professional Readiness	Networking & Personal Brand Management	Learning from Experience I ~ 35+ Hours per Term - Industry Exposure	Coding for Analysis <i>Syracuse University Micro-credential</i>
Q5	Q6	Q7	Q8
Introduction to Data Decision-Making using AI <i>Syracuse University Micro-credential</i>	Finance for Business II	Organizational Behavior & Leadership	Program Capstone: Launching Your Career & Personal Finance ~ 30+ Hours per Week - Internships - Incubation
Sales Strategy & Customer Relationship Management	Global Business Strategy	Taxation	
Finance for Business I	Applied AI <i>Syracuse University Micro-credential</i>	Learning from Experience II ~ 20 Hours per Week - Internships - Incubation	
Project Management <i>Syracuse University Micro-credential</i>	Design Thinking & Innovation		



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